

[Driften af FOODobserver.dk er indstillet pr. 30.november 2018. Artikler mv. er tilgængelige i den form, der var gældende ved redaktionens afslutning.]



FOODobserver.dk bruger cookies til statistik. Brug af siden tolkes som accept.

Nyhedsbrev

Artikelarkiv

Annoncering

Om FOODobserver

Kontakt os

Profile in English

PRIVATLIVSPOLITIK

FOOD
observer

.dk

DAGLIGE NYHEDER OM
FØDEVAREBRANCHEN

Forsiden

Råvarer

Ingredienser

Procesudstyr

Færdigvarer

PACKobserver.dk

FOODobserver.dk
Tlf: +45 39 69 43 21
info@foodobserver.dk

Udgives af GINI.com
Pilegårdsvej 48
DK-2860 Søborg

Du er her: Forsiden > Profile in English

FOODobserver.dk: DAILY NEWS ABOUT THE FOOD INDUSTRY

FOODobserver is a Danish trade press media covering the food industry in all its aspects and is solely published (in Danish) on the Internet with daily news, which means we always can be fast with the latest and most relevant information.

Beside a strong focus on the Danish market, we cover research, innovations and regulations in Scandinavia, EU and the rest of the world, and it is our aim to be the leading news channel for readers with a professional interest in the area of food production and marketing.

Our news is divided into four separate main topics:

- **Raw Materials**
- **Ingredients**
- **Process machinery and equipment**
- **Newly launched food products**

Furthermore, we bring profiles and analysis, columns and editorials as well as updated calendars with relevant information and links as to upcoming exhibitions and fairs, conferences and seminars etc.

The target groups for FOODobserver are industrial leaders, purchasers, marketers, developers, decision makers and other key figures in the food production industry and retail business. As well as manufacturers/suppliers of raw materials, ingredients, additives, process machinery etc., and relevant trade organisations and public authorities.

Our readers can optionally subscribe to our free weekly newsletter.

EDITORS

Editor-in-Chief Gitte Søndergaard

GET EFFICIENT EXPOSURE – AGAIN AND AGAIN

Advertising on FOODobserver means that the relevant readers for your business are coming back and thereby exposed to your ad again and again. And whether your advertising campaign is aimed at targeting the Danish market directly or you want to support a Danish representative, a visit to the specified website is only one click on your ad away.

Please find our price list and relevant advert specifications as downloadable PDF files to the right on this page.

FOODobserver.dk is co-operating closely with its sister-media, PACKobserver.dk

Address: FOODobserver.dk, GINI.com,
Pilegårdsvej 48, DK-2860 Søborg

Phone: (+45) 39 69 43 21

Download
PRICE LIST
(PDF)



Download
ADVERT FORMATS
(PDF)

